



February 1, 2012

Dear Sunnyvale Business:

On December 13, 2011, the Sunnyvale City Council adopted a single-use carryout bag ordinance. You are receiving this letter because your store is among those required to comply with the ordinance guidelines that go into effect **June 20, 2012**.

The intent of the ordinance is to reduce the use of single-use carryout bags—75 million plastic single-use carryout bags are used in Sunnyvale each year. This action will reduce pollution and litter impacts on the City's waterways and landscape, conserve natural resources and support the Zero Waste Policy adopted by the City Council.

Key ordinance requirements include:

- Starting June 20th, 2012, all grocery stores (including convenience and liquor stores) large drug stores and other retailers larger than 10,000 square feet may no longer provide customers with single-use plastic carryout bags.
- A store may give or sell to customers reusable carryout bags.
- A store may give customers paper carryout bags that meet recycled content standards in the ordinance. The store must charge ten cents per paper bag (the store may keep the ten cents), show the bag charge separately on the receipt and provide quarterly reports to the City on the number of paper bags sold.

The City will be contacting affected stores in the next few months to assist them in meeting the requirements of the ordinance, which can be viewed in full at Bringyourbags.inSunnyvale.com. To receive important information and learn more about tools for retailers and customers, the City strongly encourages you to sign up for updates by emailing us at Bringyourbags@ci.sunnyvale.ca.us.

Thank you for your partnership in helping provide a smooth transition for your employees and customers.

Sincerely,

Karen Gissibl
Recycling Manager

Enclosed:

- List of stores anticipated to be impacted by the ordinance on June 20, 2012
- Paper bag vendor options
- Retailer FAQ
- Fact Sheet